

Diploma in Entrepreneurship

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A message from Dr. [Name], Area Coordinator for the Management, International Business and Entrepreneurship programs

The graduate-level Entrepreneurship program at McGill University's School of Continuing Studies (McGill SCS) has been redesigned for the 2015-2016 academic year. McGill SCS is known for its quick response to ever-changing market trends and the creation of the new Diploma in Entrepreneurship program has been done to respond to our students' needs and to reflect new developments in industry.

As the Area Coordinator for Entrepreneurship, I would like to share with you some of the highlights and context within which the entrepreneurship program was evaluated and revised. To develop the program, extensive research was conducted in order to capture how the economy has shifted towards small businesses in the last decade and to see how this change can be adapted to the classroom environment. Our primary objective was to teach individuals to become high-level problem solvers while maintaining their business savvy.

Treated much like a start-up of its own, the program was carefully retooled with the modern entrepreneur in mind. In addition, to students' comments, we also looked at twenty five major universities and compiled a list of all of the courses being taught in their respective entrepreneurship programs. Using these courses as a benchmark, we reached out to the Montreal business community and received invaluable feedback from leading industry entrepreneurs. The common response was that while many people possess great ideas, they need to learn how to implement them properly. In short, to become successful, one has to learn high-level skills such as drafting a sound business plan, navigating legal

Many individuals start their own business out of a passion to be independent, the love of a challenge or the desire to turn a hobby into a source of income. Few entrepreneurs see a need that is not being met and

Course Sequence

To obtain information on course offerings, please r

CM 3000 Project Management Tools and Techniques
Pre requisites: None

3 credits

Focus on main concepts and theories of project management from initiation to close-out. Topics include: project life cycle, planning, scheduling, implement

distributions; sampling procedures and distributions; inferential statistics including estimation; hypothesis testing and Anova; simple linear, multiple regression and correlation; time series and forecasting.

CPL **Communication and Networking Skills**

3 credits

Pre requis es. None

This course will provide students with leadership skills pertaining to communication and networking in the workplace. Topics covered include influencing, appraising situations, business networking, teamwork and delivering effective presentations.

CPL **Introduction to International Business**

3 credits

Pre requis es. None

This course deals with fundamental international business issues: the international business environment, foreign exchange risk, multinational corporations, international organizations, international sources of financing, international marketing policies, essential factors to be considered when entering foreign markets (licensing and exporting) and international management.

Profession Association

The Dobson Foundation created the Dobson Fellows in order to recognize the spirit of entrepreneurship as an essential component in the dynamism of Montreal's business community.

The Dobson Fellows have demonstrated a commitment to, and a significant contribution to, the spirit of entrepreneurship over a meaningful period of time. All the Dobson Fellows (26 to date) are exceptional leaders in their entrepreneurial fields and have lectured a minimum of five times before being asked to accept the Fellowship which requires, among other duties, continuing to lecture at least

Admission requirements

Students must hold an undergraduate degree from a recognized university as approved by Ministère

Addressions Procedures

Required Documents for Applying

an Official Transcript

If you have studied at an institution:

- In Canada or the United States – you will need to request a copy of your official transcripts (your marks) from that institution which the institution will mail to the address below in a sealed envelope with the official institution's logo.
- Outside of Canada or the United States, - you will need to request a copy of your official transcripts (your marks) from that institution which the institution will mail to the address below in a sealed envelope with the official institution's logo.
- In cases where the language of instruction at the institution is not English or French, you must also send an official translation of the official transcript certified by a representative from the

educational institution.

You need to request your official transcripts as soon as possible once your application has been submitted to the School of Continuing Studies. Your Educational Institution must then mail these directly to the appropriate office below:

McGill University – School of Continuing Studies
688 Sherbrooke Street West, Room 1125
Montreal, QC H3A 3R1
Canada

- You must make sure you apply by the application deadline. However, if you have any outstanding supporting documents at the time of your application, you may upload them as they become available or forward them directly to the School of Continuing Studies as soon as possible. Your admission application will only be completed once the University has received all of the required documents.
- **Ownership:** All required documents received by McGill University's School of Continuing Studies become the property of the university. Official documents and/or transcripts will not be returned to the applicant.
- **Transferability:** Transcripts received by McGill University's School of Continuing Studies cannot be transferred to any other department or program as it would constitute submitting a new application. Therefore, you must submit a new sealed envelope of your official transcripts for each application made to McGill University's School of Continuing Studies.

