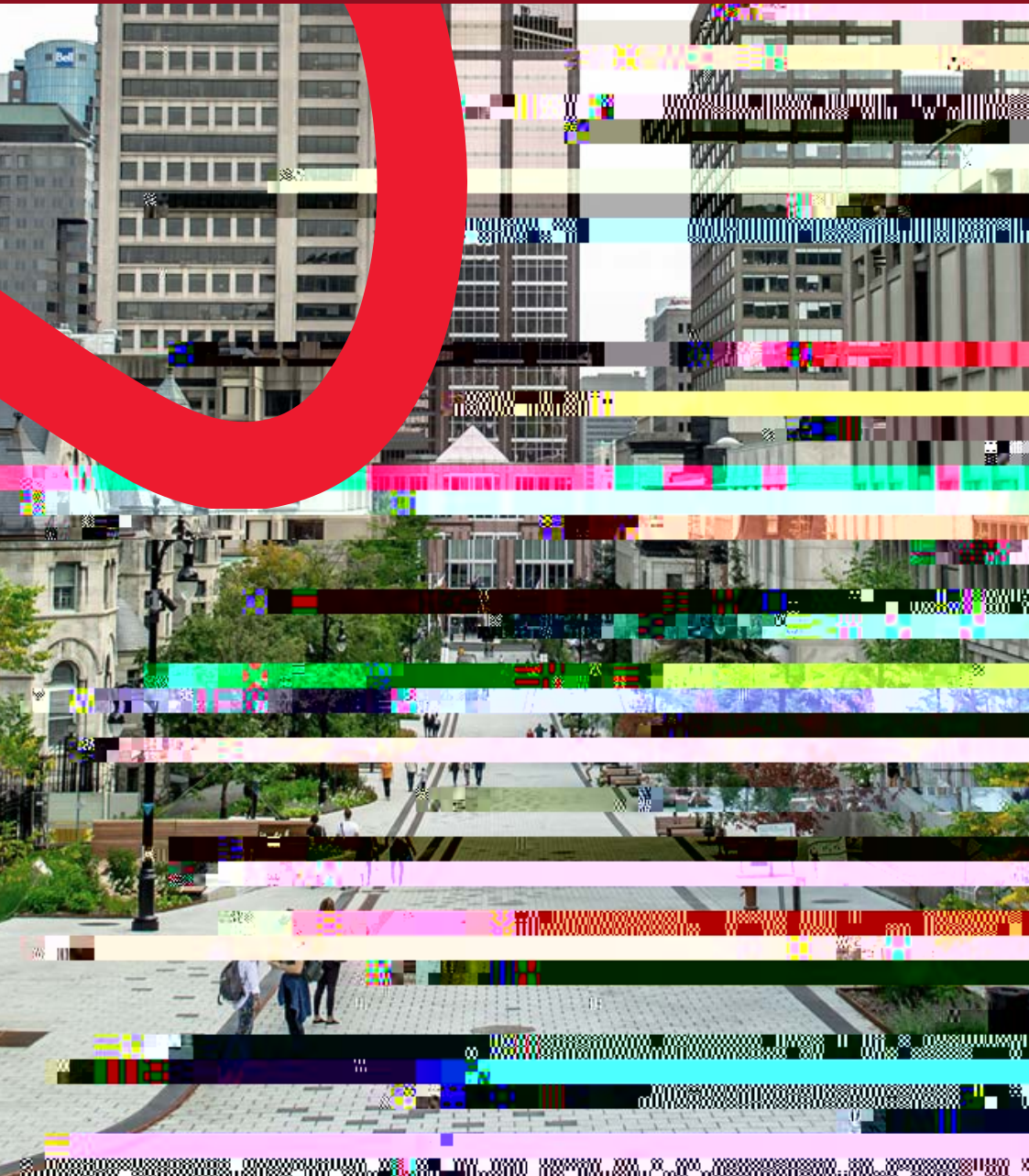


Strategic Framework

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McGill Desautels



The McGill University's Desautels Faculty of Management's strategic framework was developed in consultation with faculty, staff, students, and alumni. It highlights our vision, mission, values, positioning, and core strategies

Our *mission*

We strive to be "McGill Desautels—great and good."

We aim for great impact through excellence in our research, teaching, community, and global reach. We seek to do good and create positive societal impact through knowledge, innovation, and ethical leadership.

Our *a e*

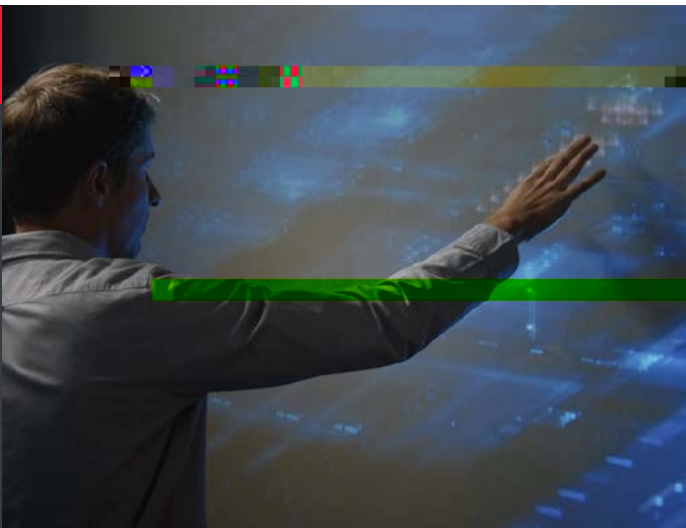
At McGill Desautels, we care about value and values.

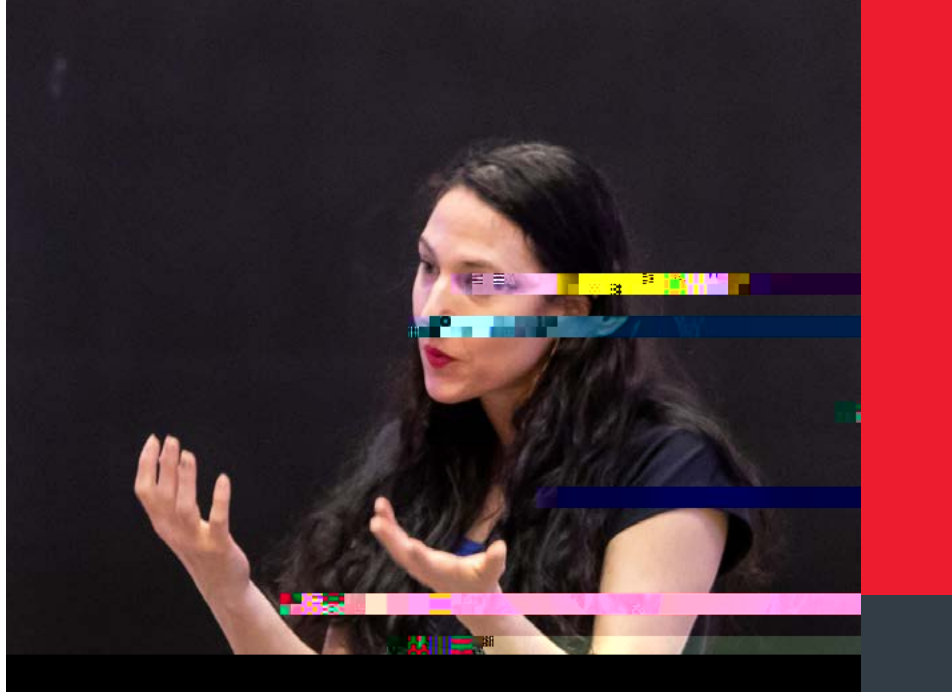
- Excellence and innovation in research, teaching, learning and service
- Ethics in decision-making and conduct in a diverse, engaged, global community of students, alumni, staff, and faculty

Our *Di in i e o i ioning*

- Represents McGill University globally in management while anchored in Montreal, Quebec—bringing McGill Desautels to the world and the world to McGill Desautels
- Comprises an international community of faculty, students, alumni, and staff
- Provides world-class, personalized, and experiential education that emphasizes responsible management
- Applies innovative, interdisciplinary,

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Drive knowledge creation and leadership through research excellence in a

McGill Desautels' reputation will be further enhanced as a world-leading management faculty through the rigour, relevance, and impact of our research.

Goals

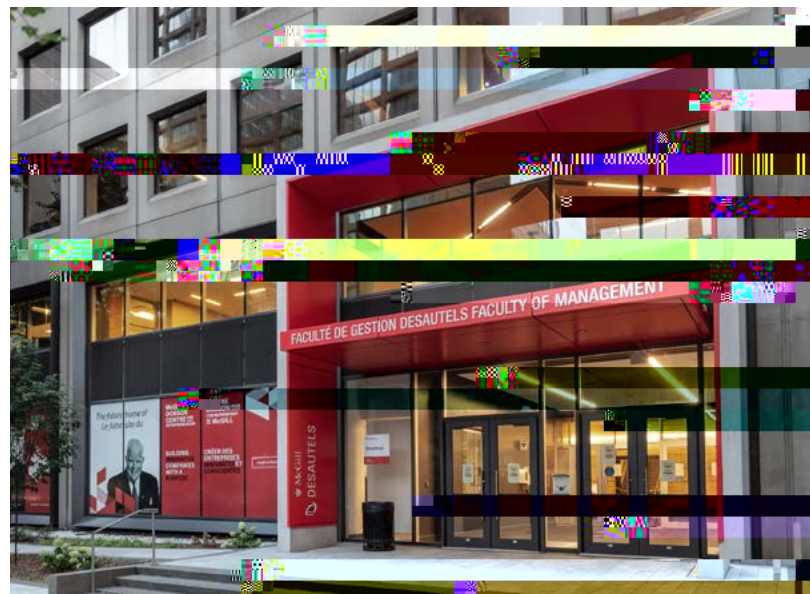
- Continue to value world-class publications in [Desautels 22](#) and other top disciplinary journals
- Further incorporate other assessments of research quality that are in line with the [Declaration on Research Assessment \(DORA\)](#)
- Value the diversity of scholarship from individual faculty members while building collective strength across our cross-functional themes to gain greater recognition of Faculty-wide scholarship
- Further facilitate the integration of research into the student experience through programs such as the Integrated Management Student Fellowship
- Continue to nurture doctoral students—the next generation of researchers
- Increase university, private sector, industry-funded, and government-funded partnerships to address big, multidisciplinary problems and develop important new insights
- Communicate relevant research findings through the [McGill Delve](#) platform and other thought-leadership channels

Produce *o ia an e onomi* *a e for o a and o ba* *omm ni ie*

Desautels drives impact through research, expertise, and student and alumni talent, and fosters engagement across programs with alumni, the private sector, non-pro ts, governments, and partners around the world.

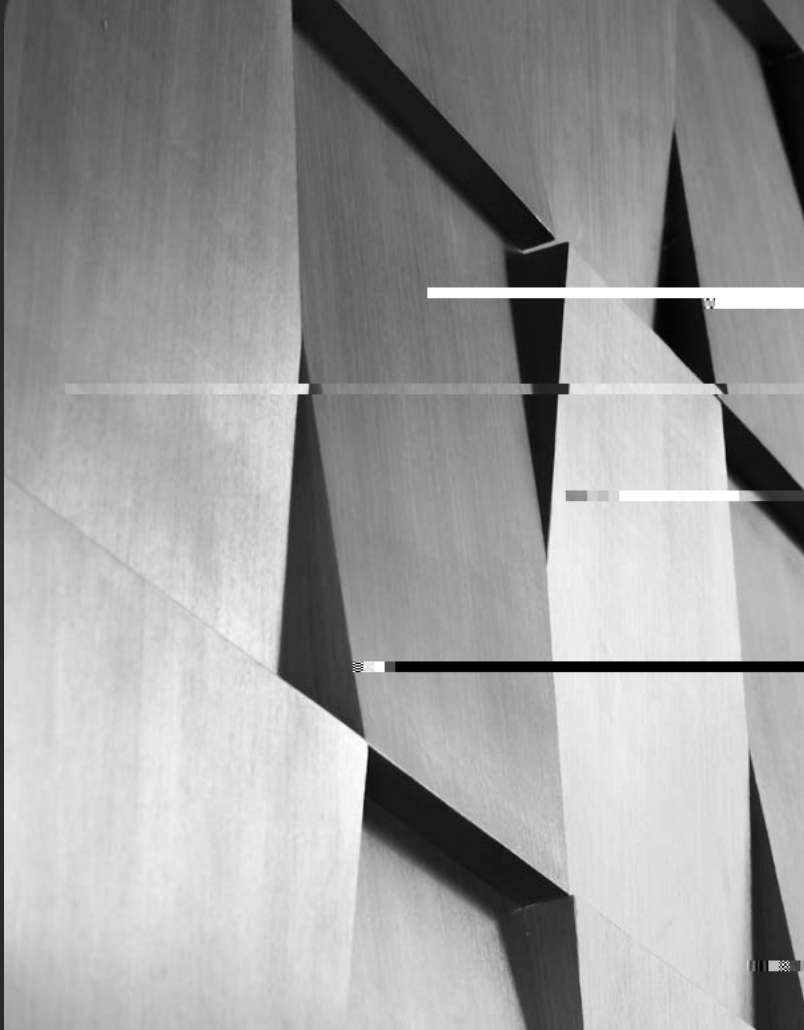
Goals

- Promote collaboration across McGill and with other universities, corporations, non-pro ts, and governments in Montreal, Canada, and throughout the world
- Foster initiatives by faculty, sta , students, and alumni for local and global impact
- Leverage the power of the McGill brand and expand Desautels' visibility in McGill initiatives
- Build on the international nature of our faculty, students, and alumni
- Expand our international presence in key geographies via student exchanges, degree programs, and executive o erings
- Provide learners and alumni with increased opportunities to network, socialize, build a supportive community, enjoy life-long learning, and receive preferential access to executive education
- Provide opportunities such as Desautels Global Experts, advisory boards, and student internship programs where alumni can give back to McGill Desautels
- Increase opportunities for alumni to give nancial support to enhance McGill Desautels' ability to compete



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