Advisory Council on Sustainability McGill University, Zoom Online Meeting December 17, 2020 (3:00 PM 4:30 PM)

Present: F. Miller, Y. Beauchamp, D. Dutton, C. Manfredi,

- neutrality target seems ambitious and expensive. It is suggested that an existing presentation on dosing the gap to carbon neutrality is shared at the next meeting.
- Make sure that engagement ideas such as the roadshow reach a wide audience and not just the
 usual crowd. Lead by example and share best practices. Some ideas to increase reach are asking
 to have a guest speaking slot in different faculties, as well as hosting public check-ins that have
 engagement elements such as scenario development, competitions or games.
- External engagement, including partnerships and alumni engagement, is also important. Have a plan for these partnerships.
- 4. Embedding Sustainability in McGill's Bicentennial Celebrations

F. Miller and G. Cadet present the sustainability events and interventions planned for the McGill Bicentennial Celebrations. The celebrations have been impacted by the current situation with COVID-19. On a positive note, impact200, has been successful so far: 44 teams submitted applications. Finalists will be chosen after a pitch session in late March and will work on their sustainability projects over summer 2021. 30-40 trees were planted this Fall as part of the ongoing initiative to plant 200 trees. Sustainability will be featured in the Sustainability Conference and Sustainability Week, where both internal and external communities will be highlighted. Sustainable Event certification will be implemented across the events. Finally, the New Vic project will likely be the biggest legacy; the Bicentennial will focus not only on the groundbreaking but about the work that will done there in the future.

Members Suggested:

- Ensure that in-person events are blended, meaning that they have an online participation element. This will help expand reach.
- There is a great opportunity to engage alumni in the bicentennial. Providing a challenge that they can do in their own communities (e.g. actions could be powerful. Sharing recordings and insights from sustainability actions/ research with this network has a significant potential for influence.
- Connect with Jérôme Waldispühl, an Associate Professor of Computer Science, as he has expertise in game development that could be relevant.
- 5. COVID-19: Challenges and Opportunities for Sustainability

F. Miller presents the topic context: as a vaccine is distributed and on-campus activities will eventually resume, a discussion regarding the sustainability challenges and/or opportunities is timely. K. Houser 3 questions regarding pre-pandemic to post-pandemic behavior changes. (Full poll results are at the end of the document.)